



## Americans Say Travel Would Be Sweeter with a Suite According to New Research from Cambria Suites

### Choice Privileges® Elite

Armed Services members receive Elite Gold level & premium offers. [www.ChoiceHotels.com](http://www.ChoiceHotels.com)

### Pet Friendly Suite

1-2 BR Pet Friendly Suites w/ Free High Speed Internet. Book Now. [Marriott.com/TownePlaceSuites](http://Marriott.com/TownePlaceSuites)

### Super 8 Hotels

Compare Fare Prices, Find Deals & More. Make Decisions w/Bing™ Travel [www.bing.com/Travel](http://www.bing.com/Travel)

Ads by Google



Posted : Tue, 17 Nov 2009 15:38:44 GMT

Author : Choice Hotels International, Inc.

Category : [Press Release](#)

News Alerts by Email ( [click here](#) )

[News](#) | [Home](#)

### Wynn Las Vegas Hotel

The Wynn is the pinnacle of luxury on the Las Vegas Strip. Book Today! [www.WynnLasVegas.com](http://www.WynnLasVegas.com)

### Hampton Inn Official Site

Great Stay, Great Value. Book Today And Get Our Best Rates. Guaranteed. [HamptonInn.Hilton.com](http://HamptonInn.Hilton.com)

### Lucerne Hotels fr \$47

We've found 39 Lucerne hotels Book now and Save on Hotels [Hotels.LetsGo.com/Lucerne](http://Hotels.LetsGo.com/Lucerne)

### Mona Lisa Suite Hotel

Luxury & Location, Near All Major Attractions, Pool, All Suite, Golf [www.monalisasuitehotel.com](http://www.monalisasuitehotel.com)



Ads by Google

travelers said they'd feel like they died and went to heaven and 20 percent would never want to leave their hotel suite.

Staying in a comfortable suite on the road is important to both business and leisure travelers, who often go to great lengths for an upgrade. More than a third of those surveyed (39 percent) said they'd try to charm the front desk staff for a suite, while 38 percent would cut out other travel expenses to be upgraded to a suite. Eighteen percent would even pretend to be on their honeymoon to stay in a coveted suite.

"These results reveal that travel can be very stressful and we're pleased to be able to offer all our guests an upgraded suite experience with every stay," said Kevin J. Lewis, president, Cambria Suites. "We developed the Cambria Suites brand to offer a level of comfort on the road that we felt was missing. Our spacious suites allow our guests to bring their life with them when they travel, without skipping a beat."

The survey also revealed the "top 10" amenities travelers want and expect as part of their experience when upgraded to a hotel suite. A microwave, refrigerator and brand name coffees and teas top the list (79 percent), with free high speed wired and wireless Internet coming in a close second (78 percent). Other amenity and service expectations include: luxury bed and linens (73 percent), spacious bathroom with brand name toiletries (69 percent), 24-hour availability of food and beverage (61 percent), a guestroom that has a separate bedroom and sitting area (58 percent), and two flat-screen LCD televisions (56 percent), a larger than standard-size guestroom (54 percent), DVD/CD player and MediaHub technology (47 percent), and a separate workspace with movable desk and ergonomic chair (41 percent).

Cambria Suites offers the suite experience to all guests. Each room is 25 percent larger than most standard hotel rooms, with separate work and living areas with ergonomic chairs, movable desks, luxury linens, and Bath and Body Works® products. In addition, the hotels provide the latest in technology, including a 52-inch television in the open, airy two-story lobby and two flat-screen LCD televisions, a CD/DVD player, and MP3 jacks in each suite. Select suites offer MediaHub(TM) plug-and-play technology allowing guests to connect their laptop, MP3 player, game console, digital camera, or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected when on the road.

The hotels feature *Reflect*, a contemporary bistro-style restaurant that features a full barista coffee bar and serves breakfast and dinner; *Refresh*, a state-of-the-art fitness center with an indoor pool and spa; and *Refill*, a 24-hour

Follow The Earth Times

0 tweets  
tweet

RSS Twitter Alerts

Share / Save

Search



Advertisement



Energy & Utilities

What the world is thinking about cities:

- First Solar and Ordos Take Key Step Forward ... 11/17/2009 in ...
- Food For Critical Thinking In Light Of ... 11/17/2009 in ...
- Press Release from Solar Night Industries 11/17/2009 in ...
- A little algae, a little platinum and ... 11/16/2009 in ...

How IBM is making cities smarter:

- Smarter Grid 12/23/2008 in IBM
- Smarter Grid: How it Works 12/23/2008 in IBM
- Smarter Planet Energy Widget 12/23/2008 in IBM
- DONG Energy Success Story 12/23/2008 in IBM
- CenterPoint Success Story

[ibm.com/TheSmarterCity](http://ibm.com/TheSmarterCity)



- Category
- [Business](#)
  - [Entertainment](#)
  - [Environment](#)
  - [General](#)
  - [Health](#)
  - [Sports](#)
  - [Technology](#)
  - [World](#)
  - [Press Release](#)

- In the news
- [Berlin Wall](#)
  - [Chris Brown](#)
  - [General Motors](#)
  - [Iran](#)
  - [Mahmoud Ahmadinejad](#)
  - [cell phone](#)
  - [Hong Kong](#)
  - [Charlotte sports](#)
  - [Baltimore](#)

News Alerts

Subscribe to free Earthtimes News Alerts by Email [Click here](#) For RSS Feeds [Click here](#) or [Create your own RSS](#)

Add to Google Toolbar

sundry shop that stocks freshly prepared "grab 'n' go" gourmet salads and sandwiches, as well as typical convenience items and healthy and organic foods.

**Methodology**

\*This online survey was conducted by Leflein Associates, Inc., an independent market research company, Oct. 5-6, 2009 as part of a national omnibus study. A total of 1,051 surveys were completed among adults 18+; of those 917 reported being travelers. Survey respondents represent the proportion of U.S. households with respect to age, gender and region. This survey has a margin of error of plus or minus 3 percent at the 95 percent confidence level; the margin of error is larger for subgroups.

**About Cambria Suites**

Cambria Suites offers contemporary, upscale accommodations at affordable prices. Designed as a lifestyle hotel brand, Cambria Suites offers more than just a place to sleep at night. It features a larger lobby to give guests a more social atmosphere, all-suite rooms that are 25 percent larger than standard hotel rooms and include a separate living, working and sleeping space, providing business and leisure travelers a haven to relax, socialize and network. There are currently 18 properties open across the country with 18 hotels under development nationwide.

**About Choice Hotels**

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 486,000 rooms in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

© 2009 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

 PRNewswire  
Copyright © 2008 PR Newswire. All rights reserved.

[Share / Save](#) 

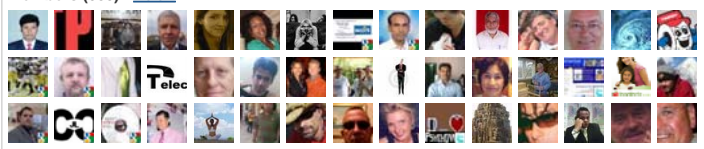
**Article : Americans Say Travel Would Be Sweeter with a Suite According to New Research from Cambria Suites**

[Print this article](#)  
[Share this article](#)

**Stay Updated**  
[News gadget on your Google homepage](#)  
[Subscribe to a news feed in Google Reader](#)

Join this site with Google Friend Connect

Members (600) [More »](#)



Already a member? [Sign in](#)



**Related News**


**[Sprint Helps Small Businesses Cut Through the Clutter When Selecting Wireless Services](#)**  
OVERLAND PARK, Kan. - Sprint (NYSE: S), home of America's most dependable 3G network\*\*, today announces a new approach to simplify how small businesses select [mobile devices](#) and plans. Whether just [starting a new business](#), expanding with new employees or upgrading to the latest devices

**[F&I Administration Announces SCS Auto Integration with Wright Express](#)**  
CHICAGO - F&I Administration Solutions, North America's leading provider of software solutions for the

[Breaking News](#)  
[Press Releases](#)

Submit Press Release   
[Submit your press release](#)


There are a Few Things You Should Know About Us:



**Pay as You Go Pricing**  
No Commitments

[Click Here For Your Risk Free Trial](#)

Send 100 Emails FREE!



[More...](#)

administration of automotive F&I products, is pleased to announce a strategic partnership with Wright Express Corporation to integrate their two leading products: SCS Auto and

[Multi-Million Dollar Investment Expands Production Capacity, Creates New Jobs at Camden, SC Aluminum Wheel Plant](#)

CAMDEN, S.C., Nov. 17 /PRNewswire/ -- With its recent multi-million dollar investment in new equipment to expand internal production capabilities, Forgitron is on schedule to complete Phase Two of the company's long-term growth strategy this year. "As we continue to in...

[Oasys Design Systems Adds VHDL Support to RealTime Designer](#)

SANTA CLARA, Calif. - Oasys Design Systems announced today announced that it has added

[Research and Markets: Webinar: Tips, Tricks & Strategies for Executives When Writing a Speech](#)

DUBLIN - Research and Markets (

[car2go for Austin - On Demand Mobility](#)

AUSTIN, Texas, Nov. 17 -- In a joint partnership with the City of Austin, Daimler is launching its groundbreaking car2go pilot project in North America today. The innovative mobility concept makes city driving as easy as using a mobile phone. It offers Aus...

[Safeguard's Subsidiary is Approved as Vendor of Choice for Texas Package Store Association](#)

DALLAS - Safeguard Security Holdings, Inc. (OTC:SSHS), a provider of corporate

**Have your Say**

Name

Email

Subject

Your Comment

**Enter Verification code**



**The Earth Times**

- [About](#)
- [Archives](#)
- [Feedback](#)
- [Disclaimer](#)
- [Earthtimes on your Mobile!](#)
- [News Alerts](#)
- [Travel](#)

**News Category**

- [-Business](#)
- [-Entertainment](#)
- [-Environment](#)
- [-General](#)
- [-Health](#)
- [-Sports](#)
- [-Technology](#)
- [-World](#)
- [-Press Release](#)

© 2009 www.earthtimes.org, The Earth Times, All Rights Reserved | [Privacy Policy](#)  
Earth Times accept no responsibility or liability either directly or indirectly for views or opinions expressed in articles or comments.



Search...

Translate

Breaking News

Press Releases

Subscribe

Share

Fan Page

PR

News